



SYMPOSIUM 2019 | **SPONSOR DETAILS**

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{INNOVATION

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# IMPORTANT DEADLINES

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**STAFF RSVP FOR SYMPOSIUM** ASAP, NO LATER THAN 10/15

**HOTEL REGISTRATIONS** FIRST COME FIRST SERVE

**RSVP FOR FREIGHT SHIPMENTS** NO LATER THAN 10/01

**RSVP TO BRING RAFFLE ITEMS** NO LATER THAN 10/21

**SHIPMENTS ARRIVE AT DISNEY** EXACTLY 10/21

# EVENT CONTACTS

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**PRE-EVENT:  
GENERAL QUESTIONS,  
CONCERNS, NEEDS**

Email: [Sponsors19@nth.com](mailto:Sponsors19@nth.com)

**ON SITE GENERAL QUESTIONS,  
CONCERNS, NEEDS**

*Please only use these numbers on the day-of event*

**Sara Galloway**  
619.866.2176

**Joshua Davis**  
707.372.3062

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**SIGN UP FOR A CONFERENCE CALL  
WITH THE EVENT ORGANIZERS**

[CLICK HERE TO BOOK A CALL!](#)

**ON SITE TECHNICAL ASSISTANCE**

Look for the Nth team members in the black and white "TECH STAFF" shirts.

Or call

**Todd Burkhardt**  
858.735.7860

*Please only use this number on the day-of event*

# LOGISTICS & STAFF DETAILS

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## DISNEY'S GRAND CALIFORNIAN HOTEL & SPA

Nth Symposium will be held in Disney's Grand Californian Conference Center  
1600 S. Disneyland Drive | Anaheim, California 92802

## PARKING

Parking is \$20 per car for self-parking or \$30 per car for valet parking, paid directly to Disney on-site. These charges are for once in, once out privileges and not for in/out privileges. Parking is not covered under sponsorships. All Disney parking prices are subject to change without notice.

## STAFF REGISTRATION

Please make sure all staff are registered for Symposium. Register here: <https://www.nthsymposium.com/2019registration> (click the "Sponsor | Partner" button, Speakers have a separate button).

**Partner staff must pre-register and have Channel Manager approval by October 15, 2019.**

## **\*\*IMPORTANT\*\***

Specific sponsorship levels allow for a certain number of complimentary sponsor staff attendees. If you are not on the approved list provided by your Channel Manager of complimentary attendees, you will be charged \$500 for Wednesday attendance (this will cover both days) and \$250 for Thursday. We will offer credit card payment on-site.

## ATTIRE

Nth Generation recommends business or business casual attire.

# ACCOMMODATIONS AND TRAVEL

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## ACCOMMODATIONS AND DISCOUNTED THEME PARK TICKETS

Nth Generation has negotiated discount theme park tickets and room blocks for attendees and sponsors of Symposium – at both Disney’s Grand Californian Hotel and Spa as well as the Disneyland Hotel.

Book rooms and purchase tickets here, on a first come/first serve basis:

<https://www.nthsymposium.com/reservations>

## AIRPORTS

The following Southern California airports, listed in order of proximity, are options for guests visiting the Disneyland Resort:

- John Wayne Airport (SNA)
- Long Beach Airport (LGB)
- Los Angeles International Airport (LAX)

# OVERALL SYMPOSIUM SCHEDULE

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## WEDNESDAY, OCTOBER 23, 2019

**Registration and Refreshments** | 7:30 am | Sequoia Foyer  
There will be a designated Sponsor check in area to obtain name badge.

**General Session** | 8:00 am – 12:00 pm | Sequoia North Ballroom

**Lunch** | 12:00 pm - 1:00 pm | Brisa Courtyard

**Breakout Sessions** | 1:00 pm - 5:00 pm | See Final Agenda for Rooms (TBA)

**Showcase Open to All Attendees** | 4:30 pm – 7:30 pm | Sequoia South Ballroom

**Invitation Only After Party** | 7:30 pm - 10:30 pm | Your company must be a Platinum Sponsor or purchase After Party tickets to attend (maximum number of attendees based on sponsorship level).

**Tickets must be purchased by October 1, 2019.** Further details regarding venue and more TBA.

## THURSDAY, OCTOBER 24, 2019

**Registration and Refreshments** | 7:45am | Sequoia Foyer  
There will be a designated Sponsor check in area to obtain name badge.

**General Session** | 8:30 am – 12:05 pm | Sequoia North Ballroom

**Lunch** | 12:05 pm - 1:00 pm | Brisa Courtyard

**Exclusive, Invitation Only Executive Forum** (*Sponsor participants will be notified*) | 12:05 pm - 4:25 pm |  
Trillium Room

**Breakout Sessions** | 1:00 pm - 5:00 pm | See Final Agenda for Rooms (TBA)

**Showcase Open to All Attendees** | 4:30 pm – 7:00 pm | Sequoia South Ballroom

*More detailed agenda TBA. All times and details above subject to change.*

# INBOUND SHIPMENTS

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## INBOUND SHIPPING DETAILS: BEFORE THE EVENT

- If you are shipping items like collateral or giveaways, we recommend shipping them directly to the hotel.
- We estimate up to 600 attendees. Alcohol and unpackaged food not permitted.
- Items must arrive at the venue on exactly **Monday, October 21st, 2019**.
- If items arrive on dates other than the date specified, Disney may charge you a storage fee to hold these items or we may not be able to guarantee receipt and delivery to your exhibit in time for the Showcase.
- We highly recommend knowing your tracking number(s), to monitor your package ETA, etc.

## **\*\*IMPORTANT\*\***

### **The address to ship your items to must read:**

Attn: Your Company Name  
Nth Symposium – October 23, 24  
Disney's Grand Californian Hotel & Spa  
1600 South Disneyland Drive  
Anaheim, CA 92802

- If you plan to bring items with you, such as give aways or collateral, you may roll suitcases and boxes into the venue by-hand. If needed, you may pull your car up to the turnabout at the Conference Center lobby and take your items directly into your Showcase exhibit space.
- If your shipment is coming via a freight company, please email [todd.burkhardt@nth.com](mailto:todd.burkhardt@nth.com) by **October 1, 2019**.



# OUTBOUND SHIPMENTS

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## OUTBOUND SHIPPING DETAILS: FOLLOWING THE EVENT

### **\*\*IMPORTANT\*\***

- For any remaining giveaways, exhibit displays, or other items that need to be shipped back to your company following the event, they must be ready for shipment (boxed, pre-paid, labeled and taped) and dropped off into the **WISTERIA ROOM** following the event.
- The hotel will collect your fully prepared boxes (that you have placed in the **WISTERIA ROOM**) and facilitate shipping with your chosen shipping carrier per your label.
- All shipments must be prepaid or have been pre-arranged for direct billing to your company. Neither the hotel nor Nth Generation will be responsible for your shipments and/or shipping costs.

**Any items left behind that are either not prepaid/labeled properly and not moved into the WISTERIA ROOM, becomes property of Nth Generation or will be disposed of.**

# SHOWCASE LOGISTICS

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## EXHIBIT SET-UP HOURS

- Tuesday, October 22, 2019 from 1:00 pm – 4:00 pm
- Wednesday, October 23, 2019 from 8:00 am – 1:30 pm
- Exhibits must have staff present no later than 3:30 pm on both 10/23 and 10/24, and remain through the close of the Showcase.

## EXHIBIT TEAR-DOWN HOURS

- Thursday, October 24, 2019 from 7:00 pm – 10:00 pm

## LEAD TRACKING

As part of your sponsorship, you will be receiving a complimentary **VALIDAR QUICK DEVICE** for lead retrieval. Number of devices based on Sponsorship level. [More information will follow, including tutorials, etc.](#)

We will drop scanners off at each booth prior to the Showcase opening, and also pick them up at the end of the event.

## SECURITY

It is the Sponsor's responsibility for all Sponsor items and equipment that are located on site at the conference, including within the Showcase. Please do not leave items unattended, including both equipment and/or personal items.

# EXHIBIT BOOTH, RAFFLE & MARKETING

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## RAFFLE ITEMS

Nth will be providing and giving away some valuable and fun prizes during the showcase. We want to spread the fun and give partners an opportunity to also provide raffle prizes. We will be announcing winners and sponsors that donated the prizes via the sound system near the final hour of the Showcase.

If you wish to have a prize available for this raffle during the Showcase, please fill out the following form [CLICK HERE](#). Maximum two per day per Sponsor.

Please let us know no later than **October 1, 2019**. We will not be accepting impromptu raffle items during the event.

## SHOWCASE EXHIBIT BOOTH

### **\*\*IMPORTANT\*\***

Your Marketing Team and Channel Managers will be receiving a separate email soon with details of your exhibit booth and further direction.